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For Immediate Release

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December 22, 2008

## **Jeff Nelson Promoted to Line Superintendent**

Barron Electric Cooperative is pleased to announce the promotion of Jeff Nelson to the position of Barron Line Superintendent. As Line Superintendent, Jeff will be responsible for planning and supervising the construction, operations, maintenance and repair of the cooperative's distribution system in the southern service territory. This position became available when Al Gravesen was appointed to Director of Operations, and Dallas Sloan was promoted to Barron Electric's General Manager.

Jeff began his employment as a mechanic at Barron Electric in 1985. Barron Electric indentured Jeff into the lineman's program as an apprentice, where he graduated top of his class. He then became a lineman in 1990 and a leadman/technician in 2003 by assuming increasing responsibility. "Jeff has been instrumental in improving reliability at the Cooperative by implementing and maintaining our automatic meter reading system. He brings a wealth of technological and practical experience to this position," said Sloan.

Jeff and his two sons, Ryan and Mitch, reside near Barron. Jeff has been very active in many community organizations, including Barron County 4-H, Boy Scouts, and Barron Lions Club.

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