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For Immediate Release

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Barron Electric Cooperative Selects New General Manager

BARRON- After months of conducting a nationwide search, Barron Electric Cooperative's Board of Directors has named Dallas Sloan as the new general manager to replace Ken Petersen who will be retiring at the end of 2008. Sloan was unanimously selected after two days of interviews with six highly-qualified finalists. He will assume managerial duties effective January 1, 2009.

Sloan, 47, is currently employed as the Director of Operations for Barron Electric. His 24 years of experience at the cooperative includes holding the positions of Director of Member Services and Staff Assistant. Prior to working at Barron Electric, Sloan worked for the Square D Company in Iowa. A native of Minnesota, Sloan attended North Dakota State School of Science earning an Associate's Degree in Electrical Technology. He later received a Bachelor of Science Degree in Business Administration from Mount Scenario College.

Dallas' other activities have included the Barron County Economic Development Board with four terms as President, membership at First Lutheran Church in Barron with past service as President of the Congregation, and former member of the Barron Area School District Board of Education. He has been active in Barron Kiwanis, Scouting, and coaching youth sports.

Sloan and his wife Diane have three children and reside in Barron.

"The Board of Directors was extremely pleased with the field of well-qualified candidates that we interviewed. All exhibited various strengths and traits that would have been valuable to the cooperative. After carefully screening all applicants, we are confident that Dallas is the best person for the position," said Sam Nelson, Board President.

Sloan added, "I look forward to working with the Board of Directors and outstanding employees of Barron Electric Cooperative to meet the needs of our membership. I am very excited to carry on the strong traditions and values of Barron Electric."

Barron Electric Cooperative serves 17,655 members and has a staff of 44 employees, with offices in Barron and Spooner.
