

Energy Sense *Together We Can...*

Electric Water Heater Load Management Program Free Water Heater for New Construction

Members building a **new** home are eligible for a free Marathon® Lifetime Warranty Electric Water Heater. Energy-efficient water heaters participating in Load Management benefit all Barron Electric members and our entire system by conserving energy and improving the quality of the environment.

Save over \$600 when Replacing Existing Water Heater

Members replacing an existing electric or gas water heater can purchase a Marathon® Lifetime Warranty Electric Water Heater for \$300.



*The following sizes are available:
50-gallon, 85-gallon, or 105-gallon. Installation costs of water heaters are excluded.*

Stored Water Heater Program

Members participating in the Stored Water Heater Program will receive the off-peak rate of *6.384 cents per kilowatt-hour. A second meter is required at *\$5.25 per month. This program requires 100-gallons of capacity or more. Eligibility for storage water heating is based on the gallons of water stored per point of use. For example, two 50-gallon water heaters can be tied together for a single storage water heater application. However, if two 50-gallon water heaters are used in two separate locations for two separate applications, then the water heaters will be ineligible. Water heaters purchased at Barron Electric must be paid for in full. All systems must be approved by a Barron Electric representative prior to qualifying for the off-peak rate. Off-peak kilowatt hour sales are not eligible for capital credits.

**Rate effective May 1, 2009. This rate and second meter fixed cost are subject to change.*

Heat Pump Water Heater Program

Members can receive a \$300 rebate for installing a heat pump water heater with an energy factor greater than 2.

*conserve energy and improve
the quality of our environment*



Solar Water Heater Program

Members can receive a \$300 rebate for installing a solar water heater with a controlled electric backup.

Load Management Program

Participation in the load management program is required. A radio receiver will be installed free of charge on the electric water heater. The receiver conserves electricity by shutting off the water heater during peak demand times. Control times will vary depending on the size of the water heater.

Terms and Conditions

- Member must meet credit requirement. If credit requirement is not met, members can sign up for the automatic payment plan to qualify.
- Application form (located on reverse side) must be completed by the member prior to picking up the water heater.
- Radio receiver must be installed within 60 days of water heater purchase.
- Water heater must be picked up at Barron Electric in 2010 to be eligible for this program, except heat pump, solar and storage water heaters.
- Members qualifying for this program are eligible to receive one water heater per location in 2010.
- Electric water heaters on special rates do not qualify for incentives.
- Tankless electric water heaters do not qualify.
- Members receiving a monthly water heater credit will forfeit the credit.
- The Marathon® water heater is approved for domestic use only, not for a home heating source.
- Barron Electric reserves the right to deny or limit any rebate/incentive.
- Rebates/incentives are limited to the available funds and may be discounted before the end of the program period at the sole discretion of the Cooperative.
- Program expires 12-15-2010.



BARRON
Electric
COOPERATIVE - BARRON, WISCONSIN

A Touchstone Energy® Cooperative

Barron: 715-537-3171 Toll-free: 800-322-1008 For Outages Only: 866-258-8722

www.barronelectric.com

2010

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Name _____
Address _____ City _____ State _____ Zip _____
Electric Account# _____ E-mail _____
Daytime Phone # _____ Cell # _____ Date Installed _____
Picked up by _____ Date _____ Map Location _____

Application Information

Credit eligibility Yes No Annexed How paying? Bill Check Cash Credit Card
Type of water heater installation New Home Existing Home Milk House Other (Shop, Garage)
Controlled Yes No WH Credit Off-Peak Rate Solar WH Heat Pump WH
Gallon size of water heater 50 50 Squat 85 105
One water heater per location per year Yes Not Eligible

Barron Electric's investment in water heater rebates is significant. To protect that investment, members participating in the program are asked to acknowledge their commitment and support as follows (Please check boxes as covered):

I must schedule an appointment with Barron Electric to install or inspect the radio receiver within 2 months after pickup. Before I call, the water heater must be wired and operational.

If an appointment or arrangements are not made within 2 months, **I understand that I will be billed the full retail price (or remaining amount) of the water heater on my electric bill.** The two-month deadline date is _____.

The load management brochure has been provided to me and the control strategy for the water heater I have received has been explained to me.

The water heater will be used for domestic hot water only and not used for a home heating source. I understand that if I violate the terms and conditions of this agreement, I will pay full price for the unit and the warranty will become null and void.

I understand that I am not eligible for the off-peak rate or monthly credit when I participate in this program. However, 105-gallon water heaters purchased at full price are eligible for the off-peak rate and monthly off-peak facility charge.

I have received installation and warranty instructions and understand that the water heater has to be installed correctly to maintain the warranty or I will pay the full price for replacement.

I assume responsibility for transporting and shipping the water heater from Barron Electric facilities. I fully understand that the water heater(s) is "Freight on Board" at a Barron Electric warehouse facility, either Barron or Spooner, and further that any assistance by Barron Electric personnel may be incidental to the proper loading and shipping of the water heater(s) from the premises.

I have read and understand that if the water heater is not installed correctly; neither Barron Electric nor the manufacturer will cover the cost of replacing or repairing the water heater. I have read and understand that damage or failure caused by operating the unit with an empty or partially empty tank is not covered under the warranty. I also understand that the warranty does not cover any labor expense for service, removal, or re-installation. All such expenses are my responsibility. To avoid dry-firing the water heater, be sure to run a hot water faucet until there is a steady stream of water before turning the power on to the hot water heater and follow all installation procedures closely.

Member Signature

Date

Water Heater Installed at:

For Office Use

Scheduled Install Date _____

Name on Account _____

Called 1st time _____ 2nd time _____

Location _____

Mailed Postcard _____

Member Services Employee _____

Mailed Letter _____

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