

News FOR YOU...



Pictured is Mahima's winning poster and Jennifer Beaudette, Director Member Services congratulating Mahima.

Congrats Mahima

Barron Electric cheers for local young artist Mahima! She is the winner of the Electrical Safety Poster Contest hosted by Wisconsin Electric Cooperative Association. Mahima initially won a \$25 VISA gift card after winning the poster contest at the local Barron Electric Cooperative level. Her poster was then submitted on to the state competition in which she tied for 1st place and won a ChromeBook! She is the first contestant from our area to win at the state level. The contest for local third graders is a great reminder for everyone to be safe around electricity.

Congrats to all the Cooperative Winners:

There were two sets of ties this year for 1st and 2nd place.

1st Place:

Teghan Serum - Riverland Energy
Mahima Ganesh - Barron Electric

2nd Place:

Lydia Junk - Scenic Rivers Electric
Rebecca Wersal - St. Croix Electric

3rd Place:

Naiya Servant - Jackson Electric

Building the Bridge: Dairyland Annual Meeting Focuses on the Past, Present, and Future

Barron Electric Cooperative directors and select management attended Dairyland Power Cooperative's 85th Annual Meeting on June 2, 2026 in La Crosse, Wisconsin. The meeting theme, "Building the Bridge - Past to Present to Future," highlighted Dairyland's commitment to honoring its cooperative heritage while preparing for the evolving energy needs of the future.



As Barron Electric's wholesale power supplier, Dairyland provides the electricity that powers homes, farms, and businesses throughout our service area. Each year, representatives from member cooperatives gather to review the cooperative's performance, discuss industry challenges and opportunities, and help guide decisions that affect the cost and reliability of electricity for members.

This year's meeting included reports on Dairyland's financial performance, system reliability, and long-term planning efforts. Particular emphasis was placed on maintaining a strong safety culture, providing competitive electric rates, and strategically managing generation resources, including the cooperative's natural gas assets. Leaders also discussed the growing demand for electricity and the importance of

balancing reliability, affordability, and responsible resource planning.

A significant portion of the meeting focused on proposed bylaw changes. Seven amendments were presented for consideration by the membership, with one amendment receiving approval.

Barron Electric's Board of Directors and management attend Dairyland's Annual Meeting to represent the interests of our members and ensure our local voice is heard when important decisions are made. Their participation helps advocate for the cooperative ideals that matter most to our members – safe, reliable, and affordable electricity today and for future generations.



By working together through the cooperative network, Barron Electric and Dairyland Power Cooperative continue building a strong bridge between the past, present, and future of electric service.

Mike Baker serves on Barron Electric's Board as Vice President and on Dairyland Power Cooperative's Board of Directors along with Patti Mandel Barron Electric's Board Secretary.

5 SUMMER STORM PREPARATION TIPS ⚡



1 MAKE A PLAN

Know your safe place, review your emergency plan, and communicate with family.



2 PREPARE SUPPLIES

Stock essentials like water, non-perishable food, flashlights, batteries and first aid items.



3 SECURE YOUR HOME

Bring in or secure outdoor items and check windows, doors and gutters.



4 SAVE OUR OUTAGE NUMBER

Barron Electric's outage number is **1-866-258-8722**. Save it in your phone so it's there when you need it.





















5 STAY INFORMED

Monitor weather updates and check our outage map at barronelectric.com.

Not All Energy Saving Programs Are the Same

When summer temperatures rise, so does electricity use. Air conditioners, fans, pool pumps, and other appliances can place significant demand on the electric grid, especially during hot afternoons and evenings. Barron Electric uses several different tools to help manage these periods of high demand. While the terms “Peak Alerts,” “Load Management,” and “Time-of-Use Rates” are sometimes used interchangeably, they each work differently.

UNDERSTANDING THE DIFFERENCE

PEAK ALERTS	LOAD MANAGEMENT	SHIFT YOUR USAGE. MONEY SAVINGS POTENTIAL.
 <p>A request to help reduce demand.</p>	 <p>Cooperative-initiated interruption to reduce demand.</p>	 <p>A rate structure that rewards you for using electricity at the right time.</p>
 <p>WHO TAKES ACTION? Members</p>	 <p>WHO TAKES ACTION? Barron Electric & Members</p>	 <p>WHO TAKES ACTION? Members</p>
 <p>WHEN? During occasional peak events (usually a few times per year).</p>	 <p>WHEN? During peak demand periods as needed, throughout the year.</p>	 <p>WHEN? Every day – peak and off-peak hours are set in advance.</p>
 <p>WHAT YOU CAN DO Volunteer to reduce or shift non-essential electricity use until the alert is over.</p>	 <p>HOW IT WORKS Barron Electric temporarily interrupts participating equipment to reduce demand during peak periods.</p>	 <p>HOW IT WORKS Electricity costs more during peak hours and less during off-peak hours.</p>
 <p>GOAL Reduce system demand during critical times.</p>	 <p>GOAL Lower wholesale power costs and support electric system reliability.</p>	 <p>GOAL Encourage shifting energy use to lower-cost times and offer money savings potential.</p>
 <p>Everyone can help. Small actions add up to a big impact!</p>	 <p>You stay comfortable while helping the community and may receive a credit or reduced rate.</p>	 <p>Shift your usage. Money savings potential.</p>

Peak Alerts: Everyone Can Help Reduce Load

Peak Alerts are requests for members to reduce electricity use during specific periods when energy demand is expected to be especially high. A Peak Alert may be issued during extreme heat, unusually high regional demand, or when wholesale power costs are elevated. During these events, members can help by delaying laundry, dishwashing, electric vehicle charging, or other non-essential electricity use until later in the day.

Load Management: Cooperative-Initiated Savings

Load Management programs help reduce demand by temporarily cycling or interrupting participating equipment during periods of high electricity demand. Examples may include electric water heaters, electric heating systems, air conditioners, or other qualifying equipment equipped with a load management receiver. These programs are designed so that members typically notice little to no impact on comfort while helping reduce overall system demand. Participating members agree to scheduled control periods throughout the year. In addition, equipment may be interrupted during Peak Alerts to further reduce system demand.

Time-of-Use Rates: Shifting Energy Use

Time-of-Use (TOU) rates encourage members to use electricity during times when demand is lower. Under a TOU rate, electricity costs less during off-peak hours and more during peak hours. Members may save money by shifting activities such as laundry, dishwashing, electric vehicle charging, and other flexible electric use to lower-cost periods. Unlike Peak Alerts, which occur only occasionally, Time-of-Use rates influence energy use every day. Members who can consistently shift their energy use away from peak periods often see the greatest savings, while those with less flexibility may see fewer benefits.

Want to Learn More?

Whether you're interested in participating in Load Management, or learning if a Time-of-Use rate is right for your household, Barron Electric can help. For more information, visit barronelectric.com or call 715-537-3171.



Share Your Summer Photos

Send in your summer photos for a chance to win a \$50 credit on your electric bill.

Criteria includes:

- Photos must have a horizontal orientation (landscape) and be high resolution, 300 dpi or higher.
- Member must own rights to the photo.
- E-mail photo by July 15 to: memberservices@barronelectric.com. Include your Barron Electric account number, address, and phone number.
- By submitting your photo, you are granting Barron Electric permission to use your photo in publications and our website.



*Condensed Board Minutes

April 29, 2026

Scott Warwick serves on Barron Electric's Board of Directors representing District 4, which includes the following townships: Roosevelt, Maple Plain, Lakeland, and Cumberland.

- A report of vouchers for the month was presented as part of the board packet as follows: #105572 through #105683 from CCF Bank in the amount of \$250,840 with capital credit estate checks in the amount of \$20,188. Total receipts in the office \$3,473,391; total receipts by wire and ACH \$2,307,093; disbursements by ACH, EFT, wire \$5,246,684; transfer of funds was made for payroll \$252,548 and the power bill was paid on 04/29/2026 in the amount of \$2,463,764.
- A membership list of 42 was presented and approved without objection.
- Form 219 summarizing construction activity for the month of March in the amount of \$127,730.68 was presented for approval and included new services \$0; change jobs \$2,844.69, Other Work Order Projects \$124,885.99 and 4 retirements. The Form 219 stood approved as presented.
- Outages year-to-date stand at 5,570.97 consumer hours off, which is 67.36% above 2025 hours of 3,328.71.
- Overtime year-to-date is 405.50 hours, which is 7.56% above 2025 hours of 377.00.

* View full board minutes on SmartHub at barronelectric.com.

Heartfelt Farewell and a Warm Hello

After nearly 37 years of dedicated service to the Cooperative, Communication Specialist Carrie Baribeau has retired. Throughout her career, Carrie played an important role in keeping members informed and connected through newsletters and member communications. Her commitment to our members and the Cooperative has left a lasting impact, and we thank her for her years of service and wish her all the best in retirement.

As Carrie begins this new chapter, I am excited to introduce myself as the Cooperative's new Communication Specialist. My name is Nellie Robertson, and I have been part of the Cooperative team for the past eight years, serving in the Member Services Department. During that time, I have had the opportunity to work closely with our members and gain a deeper appreciation for the communities we serve. I earned bachelor's degrees in Communication and Women, Gender, and Sexuality Studies from the University of Wisconsin-La Crosse.



I look forward to building on the strong foundation Carrie established and helping keep our members informed about the programs, services, and events that make our Cooperative special.

Thank you for allowing me to serve you in this new role. I am excited for what lies ahead and look forward to connecting with you in the months and years to come.

News FOR YOU...

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Published for the members of Barron Electric. If you have any comments regarding the newsletter, please e-mail nrobertson@barronelectric.com

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